Your own Internal Bureau

- Giving you complete control over all your data processing needs
- Super-fast processing speeds up to 10 million records per hour
- Advanced bureau capability at your fingertips
- Handles high volume jobs with ease, however complex
- Access your data on line or in-house, use our interface or integrate using our API
- No annual licence fees and market beating suppression royalty prices



Intreau Intreau In-sourcing all your data needs







It's fast. Really fast.



No monthly fees.



Powerful but simple.

State-of-the-art data processing software that puts you firmly in control of your data hygiene

If you are using "bureau in a box" software and are frustrated by slow data processing speeds and paying high royalties for suppression data, then perhaps it's time to re-evaluate? With Intreau, there are no annual or monthly licence fees, and even the most complicated data processing jobs can be set up and run in-house. Our charges for deceased and gone-away suppressions are amongst the lowest in the market, significantly reducing your spend on suppression royalties.

Its sophisticated software brings advanced bureau capabilities to your desktop, and the unique services it provides could revolutionise your business.

Running at speeds of up to 10 million records per hour, it's fast, even on high data volumes. Intreau's intuitive design is user-friendly and accessible whatever your level of technical expertise. Intreau's workflows can be fully automated, reducing the time it takes to process data and freeing up your valuable resources for more important tasks.

Why choose Intreau?

Key features of our game changing software at a glance:

Super-fast

Watch your data processing **speeds increase** by up to 70%, even on large volumes of data.

Highly Sophisticated

No limit to the complexity of job workflows that can be set up or the level of detail with which you can choose to manage each process.

Easy to Use

Accessible and user-friendly, whatever your level of technology know-how. Set up and run complex data processing jobs quickly and easily.

Visual Interface

Visualises each processing job step-by-step making results clear and easy to read and allowing you to quickly spot and correct any errors.

Repeatable Workflows

Save your processes and re-run any jobs immediately without the need to re-process.

Comprehensive Coverage

Gives access to a comprehensive range of suppression and homemover records including deceased, goneaway, MPS and TPS.

No monthly fees

Intreau offers you a range of licensing models to suit your requirements and budgets. The software can be licensed and operated without installation or monthly fees.

Security Guaranteed

All outsourced records are subject to extremely high data security and quality management standards, processed in our ISO27001 certified data centre.

GDPR Compliance

Gain complete control over the quality of your data to **comply with GDPR regulations**.

Service Delivery to Suit You

Choose to process your **data online** or **in-house**, use our interface or integrate using our **API**.



Choose how to manage your data needs

With 3 solutions to choose from:



ONLINE

Need to cleanse a single file or your requirements are straightforward?

Intreau LITE is the perfect solution for you. Simply upload your file to our online portal, select the processing services you require and receive instant results. You can even pay online by credit card.

Intreau 🌣

ONLINE

Perhaps your data processing requirements are more complicated?

Intreau ONLINE has intuitive drag and drop functionality to quickly and easily build and run the most complex, bespoke data cleansing jobs from your desktop. Create repeatable workflows for more regular jobs.



You don't want your data to leave the building to be processed?

Intreau IN-HOUSE
can be hosted on
your own server,
giving you complete
control over your
data cleansing
and peace of mind
over data security.

Intreau API

In addition to these options you can access all the functionality of **Intreau** by integrating it with your own software solution using our sophisticated APIs – please ask for more details.

| | * | * | Comprehensive data cleansing and suppression services |
|-----|----------|---|--|
| (i) | * | | Intuitive drag and drop functionality via Intreau Portal |
| (i) | * | *************************************** | Single File Cleansing |
| | * | *** | Multi-file and complex processing requirements |
| | * | *** | Full automation to minimise workflow setup and processing for regular jobs |
| | | | Online credit card payment option |
| ☼ | * | *** | No monthly fees |
| ~ | * | Q | Mailsort |

Bringing advanced bureau functionality in-house

Delivers
all the data
processing
functions
of the most
advanced
bureau

- **△** File receipt and management
- Name and address hygiene
- **Match**
- **#** Multi-level deduplication
- **Suppression** Comprehensive market leading suppression files covering all deceased and goneaways, MPS and TPS
- **♥** Telephone number and address validation
- Mailsort Royal Mail and all main DSA providers
- 4 Home mover identification
- Wide Prospect Universe 40m mailable records, with over 350 variables, selectable from within Intreau
- The UK Property File Over 29m address level records, with over 40 variables, for non-personalised campaigns and data appending
- **⊜** Bespoke database build programs



It gives you the flexibility to access all your data needs in one easy to use tool. And yes, it's extremely fast!

(NO, we don't charge annual licence fees)

Interested to find out more?

Contact us now for more information and to set up a FREE TRIAL:

O370 334 1510

VISIT US

www.ark-data.co.uk

EMAIL US

2by2@ark-data.co.uk

